



May Oh May! May is full of anticipation - the chronic feeling that something is just about to happen and it is EXCITING! As entrepreneurs I am sure you know the feeling I am referencing. One of the most anticipated moments in May for me is the blooming of my Japanese cherry tree. We planted our tree in 2000 when we moved into our first home and now it is huge and beautifully pink! Just check out those blooms! Whatever you are looking forward to, I hope it blossoms into such glory! - **Renee**

Real Estate Barcamp South Bend

Yet another RE BarCamp is in the works! This time it's in South Bend on June 21, 2011. And it's **free!**

Real Estate Barcamp is essentially a one-day social media marketing and technology "un-conference" for real estate related professionals. The concept is to create a one day, free event full of conversations that allow participants to learn how to implement social media and other technologies to grow their real estate business. BarCamp Indiana will give you a venue to learn, create and share new and innovative ideas with a talented group of real estate and industry related professionals.

Need more information?

- [About Barcamp](#)
- [Register for Free](#)
- [Barcamp Facebook Page](#)
- [Barcamp Facebook Group](#)
- [Barcamp on Twitter](#)

I have been to one other Real Estate Barcamp and am going to this one as well. Hope to see you there!



Vacation

My family has the privilege to go on an extended family vacation in May. I will be out of the office but still working May 21-30. Please feel free to order any services you may need but be aware that I may not have continuous connection to the Internet. All printed materials will be delivered the week of May 30th. Thank you in advance for your understanding.

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QR Codes & Real Estate

This is a QR code



A QR (Quick Response) Code is a matrix barcode readable by QR scanners, mobile phones with a camera, and smartphones. The code consists of black modules arranged in a square pattern on a white background. The information encoded can be text, URL or other data. (Wikipedia: The Free Encyclopedia)

Think of it as a printable hyperlink.

QR Code Generators for Real Estate

vyoo.it is a wonderful QR code generator for real estate listings. When users scan this QR code, it pulls up photo and listing information for the listing. These would be ideal on yard signs!!

Goo.gl is a great way to turn any website into a mobile site AND create the QR code. Since the QR codes will be scanned by a mobile device it is important to have a mobile-friendly version of the website available. Goo.gl takes care of both for you.

Usage Ideas for Real Estate

Car decal with a QR code to your website or introductory video on YouTube featuring YOU.

- QR Code with business card information
- QR Code on your property flyers with a link to the property's webpage
- QR Code on your postcard mailings with a link to your website.

Ways to Save with My Assistant

Budgets are tight. Take advantage of these money-saving offers from My Assistant:
Pay by check within 7 days of invoice, take 5% off your invoice! OR

Try **paying your invoice via PayPal** & take \$5 off your invoice! OR

Prepay for your services (you know you are going to use them anyway) and save 10% (labor only, materials at 100%) OR

Barter I am always looking for mid-century home furnishings and would be willing to barter!